

## Boosting student literacy

**TEACHERS USE REMIND TO IMPROVE** their students' literacy, especially by boosting families' involvement in coaching literacy at home. Now, studies by Stanford researchers who use Remind has shown that these programs have real, measurable impact. But it doesn't just apply to early years—elementary and even secondary teachers use Remind to build students' vocabulary and encourage literacy in the home.

### How Remind Can Help

Choose a time of day that parents will be with their students; use the scheduling feature to ensure your messages reach parents when they will be with their students, but respect dinner time.

Extend learning at home—"Ask your child about X, which we learned today."

The Stanford study sent easy, low-effort tips to parents 3x per week (pre-scheduled to save time and effort). Reach out if you'd like examples!

Send parents key sight words to practice, plus instructions for how (and how often) to practice.

**Easy tips:** "When you're at the grocery store, ask your student to sound out words on signs."

“ With research showing language gaps between the children of affluent parents and those from low-income families emerging at an early age, a new study shows that mobile technology may offer a cheap and effective solution. The research found that preschoolers whose parents received text messages with brief tips on reading to their children performed better on literacy tests.

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### THE CHALLENGE



**30 MILLION FEWER WORDS**  
are heard by impoverished  
children by age 3



**20% OF STUDENTS**  
in low income areas on 5th grade  
tests are proficient in reading



**15% INCREASE**  
in literacy outcomes with  
parent engagement

**25-40% INCREASE**  
in parent engagement  
with literacy

### SAMPLE RESULTS

from Stanford researchers' text-based study