

## CASE STUDY

# Involving Families at ABC Unified School District



**ABC UNIFIED SCHOOL DISTRICT ADOPTED** Remind after an urgent situation affected a neighboring district. When nearby LAUSD received an anonymous threat and shut down over 900 schools, Principal P.A. White used Remind to **send a message instantly** to nearly 700 concerned families at Frank C. Leal Elementary School.

Although the district sent home alerts as well, the personal touch helped: While parents at other schools kept their students home in the confusion, **Leal had the best attendance in the district that day**. Other schools noticed, and ABC Unified rolled out Remind districtwide within months. Today, **77 percent of teachers in the district use Remind regularly** to communicate with students and families.

## Staying informed and getting involved

Principal White originally introduced Remind to Leal Elementary to keep the parents of his high-achieving students informed. Administrators and teachers quickly realized that sharing updates was a fast, effective way to involve families in school activities, and Remind was soon adopted by Leal's PTA and foundation as well.

Today, the Leal community uses Remind for early dismissal announcements, homework updates for parents, weekly classroom snapshots, and any other communication that helps families support their students.

***“Remind enabled me to do what every principal wished they could have done.”***

**P.A. WHITE**  
Principal of Leal Elementary



**LA County**  
CALIFORNIA



**20,846**  
STUDENTS



**30**  
PK-12 SCHOOLS



**818**  
TEACHERS



**849**  
BASE API

To learn about how Remind can help your district reach your community, contact [districts@remindhq.com](mailto:districts@remindhq.com).

Remind is architected and run on Amazon Web Services (AWS).